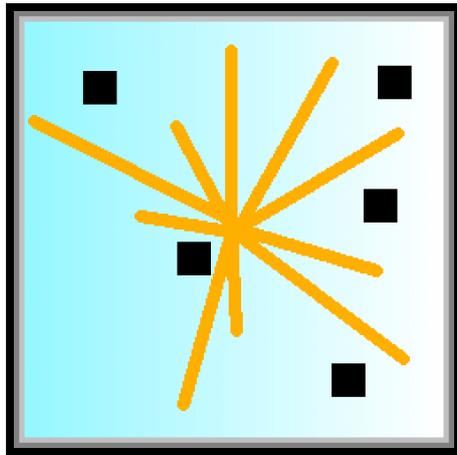


SensoMaker



User guide

Cleiton A. Nunes; Ana Carla M. Pinheiro

Universidade Federal de Lavras

Lavras – MG – Brasil

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Installing

Senso Maker is a computer program which was developed in the MATLAB environment. Since it is a stand-alone application, it does not require a MATLAB license installation to run. However, it requires MATLAB Compiler Runtime (MCR) in order to be installed, which is available for free at Sensomaker's website. MCR is a set of shared libraries which provides complete support for all the MATLAB features.

Installation on Microsoft Windows

- Download and install MCR (www.ufla.br/sensomaker).
- Download and install Sensomaker (www.ufla.br/sensomaker).

Installation on Unix-like systems

- Install MCR and Sensomaker using Wine (www.winehq.org).

For better viewing, install corefonts and enable fontsmooth.

Installing corefonts using Winetricks:

- Select default wineprefix > Install a font > check corefonts > OK

Enabling fontsmooth using Winetricks:

- Select default wineprefix > Change settings > check fontsmooth=rgb > OK

Updating

In order to update, go to Sensomaker's home screen, access Help menu>Check for update. If there is a new version, download and install Sensomaker as reported above. MCR installation is not required for updating.

Running

Access the modules from Sensomaker home screen (Figure 1).

Is not recommended to run it in a screen resolution lower than 1024x768.

Sensomaker uses dot (.) as decimal mark.

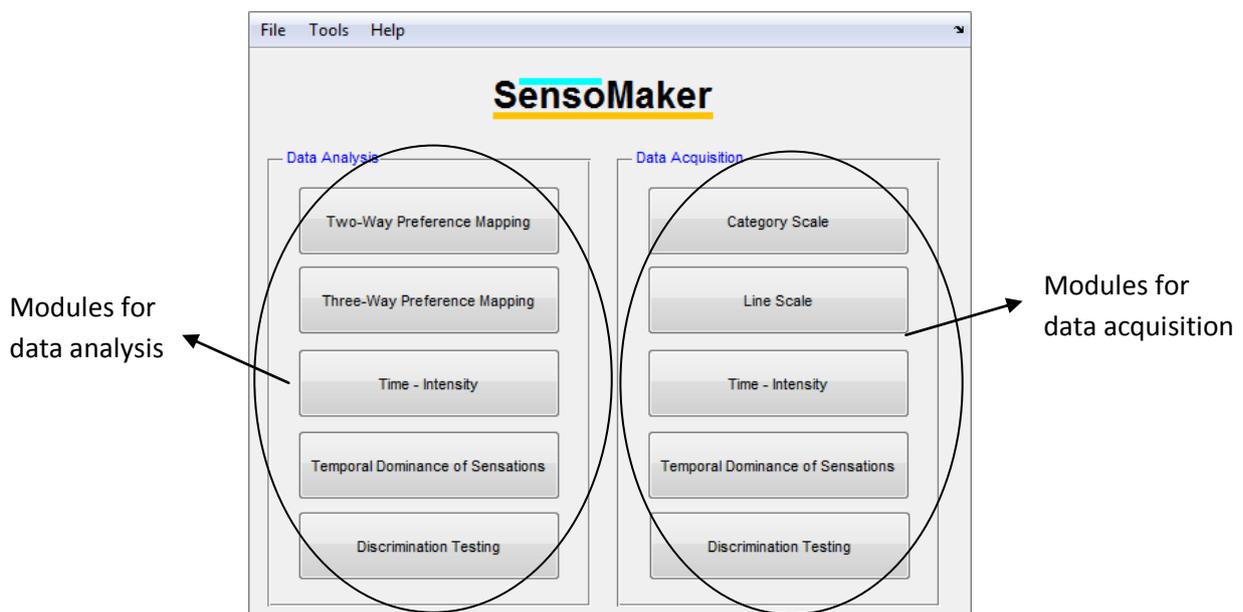


Figure 1. Sensomaker's home screen

Sample codification

SensoMaker has a proper system to identify codified samples in the Data Acquisition modules. The codification system is based on a random 3-digit code which has to follow strict rules.

To allow a correct identification of the samples when importing data, such as in the [Category/Line scale Tests - Data Organizer](#) or in the [Discrimination Testing - Data Analysis](#) modules, one of the 3 digits is used as reference. Numbers at 1st digit can vary in a range from 1 to 9. Numbers at 2nd and 3rd digits can vary in a range from 0 to 9. The following examples show how the system operates.

Sample A: **_ 6 _**

Samples A have 6 at 2nd digit. Number 6 cannot appear at 2nd digit of the other samples. Digits 1 and 3 are randomized, but it cannot be 2 at 1st digit and 8 at 3rd digit, because they are used in samples C and D respectively.

Sample B: **_ 9 _**

Samples B have 9 at 2nd digit. Number 9 cannot appear at 2nd digit of the other samples. Digits 1 and 3 are randomized, but it cannot be 2 at 1st digit and 8 at 3rd digit, because they are used in samples C and D respectively.

Sample C: **2 _ _**

Samples C have 2 at 1st digit. Number 2 cannot appear at 1st digit of the other samples. Digits 2 and 3 are randomized, but it cannot be 6 or 9 at 2nd digit and 8 at 3rd digit, because they are used in samples A, B and D respectively.

Sample D: **_ _ 8**

Samples D have 8 at 3rd digit. Number 8 cannot appear at 3rd digit of the other samples. Digits 1 and 2 are randomized, but it cannot be 6 or 9 at 2nd digit and 2 at 1st digit, because they are used in samples A, B and C respectively.

Tests with category scale

Tests with category scale³, such as consumer acceptance test, multiple comparison test, just about right scale, intensity tests and others, can be performed using [Category Scale](#) data acquisition module (Figure 3). The obtained data, after the testers have savored/tried all samples, are rearranged using [Category/Line scale Tests - Data Organizer](#) (Figure 4) in order to be analyzed.

Setting the experiment

- Select the directory to save files using menu [File](#) > [Directory to save](#).
- Set the number of samples, attributes and scale type (Figure 2A) using menu [File](#) > [Experiment settings](#). Provide the attribute names when asked (Figure 2B).

Note: If all attributes use a 9-point scale, set the field [Number of attributes with 5-point scale](#) in 0. If all attributes use a 5 or 7 point scale, set the field [Number of attributes with a 5 or 7 point scale](#) equal to the field [Number of attributes \(max. 7\)](#) (Figure 2A).

- Set instructions for testers using menu [File](#) > [Set instructions](#).

Note:

- Optionally, the scales can be altered (by other terms, or translated, etc.) using menu [Edit](#) > [Set 9-point Scale](#), or [Set 5 or 7 point Scale](#) (Figure 2C). Insert the numbers and the respective terms (only 9, 7 or 5 items).
- Attributes are colored according to the scale (Figure 3[3]).

A

B

C

Figure 2. Setting category scale experiment

Performing the experiment

After the tester has savored/tried a sample, he/she must evaluate it according to the proper scale:

- Insert the sample code (1).
- Provide scores for the attributes in the table (2) according to the proper scale (3). See Sample Codification chapter for details.
- Insert the file name (4) (e.g. initials of the tester name). Avoid special characters and spaces in file name.
- When completed, press **Finish** button (5). A successful message is shown and a file (.txt) is saved. The table is ready for a new analysis.

File

Please indicate how much you liked or disliked the samples for each attribute.

Sensory Data

Code >>	314	621 1	934	847	654
Appearance	3	8	7	3	4
Smell 3	3	7	6	2	3
Taste	5	9 2	7	1	6
Intention to purchase	2	5	4	2	3

Scale Settings

9-point Scale

- 9 - Like Extremely
- 8 - Like Very Much
- 7 - Like Moderately
- 6 - Like Slightly **3**
- 5 - Neither Like nor Dislike
- 4 - Dislike Slightly
- 3 - Dislike Moderately
- 2 - Dislike Very Much
- 1 - Dislike Extremely

5-point Scale

- 5 - Definitely would buy
- 4 - Probably would buy
- 3 - May or may not buy **3**
- 2 - Probably would not buy
- 1 - Definitely would not buy

File Name

4 tester_CAN

Finish 5

Figure 3. Performing tests with category scale

Arranging the data set for analysis

After each tester evaluation, a new data file (.txt) is generated with the sample codes and its respective scores for the evaluated attributes. These files must be rearranged in order to generate a data set proper for analysis: one data set for each attribute, with samples in rows and tester scores in columns. The rearrangement can be carried out using a proper module accessed using menu **Tools > Category/Line scale Tests - Data Organizer** (Figure 4) at SensoMaker home screen, and then:

- Select the proper number of samples (1).
- Indicate the digit used to identify each sample (2).
- Indicate the digit value used to identify each sample (3).

Note: In the example, Sample 1 has 3 at 1st digit, Sample 2 has 2 at 2nd digit, Sample 3 has 3 at 2nd digit, Sample 4 has 7 at 3rd digit, and Sample 5 has 5 at 2nd digit. See Sample Codification chapter for details.

- Select the data type (4). Category scale in this case.
- Press **Import Data** button (5).
- Select all individual tester files (.txt) and press **Open**. Data set size is shown (6).
- Select the attribute to be exported (7).
- Select the directory to save (8) and modify the file name (9) if appropriate.

- Press **Save** button (10). The saved file (.txt) has the tester scores (columns) for the samples (rows) (like Figure 14A). These files are proper to be used in the analysis modules, such as Two-way Preference Mapping, Three-way Preference Mapping, Multivariate Exploratory Analysis and Basic Stats/ANOVA.

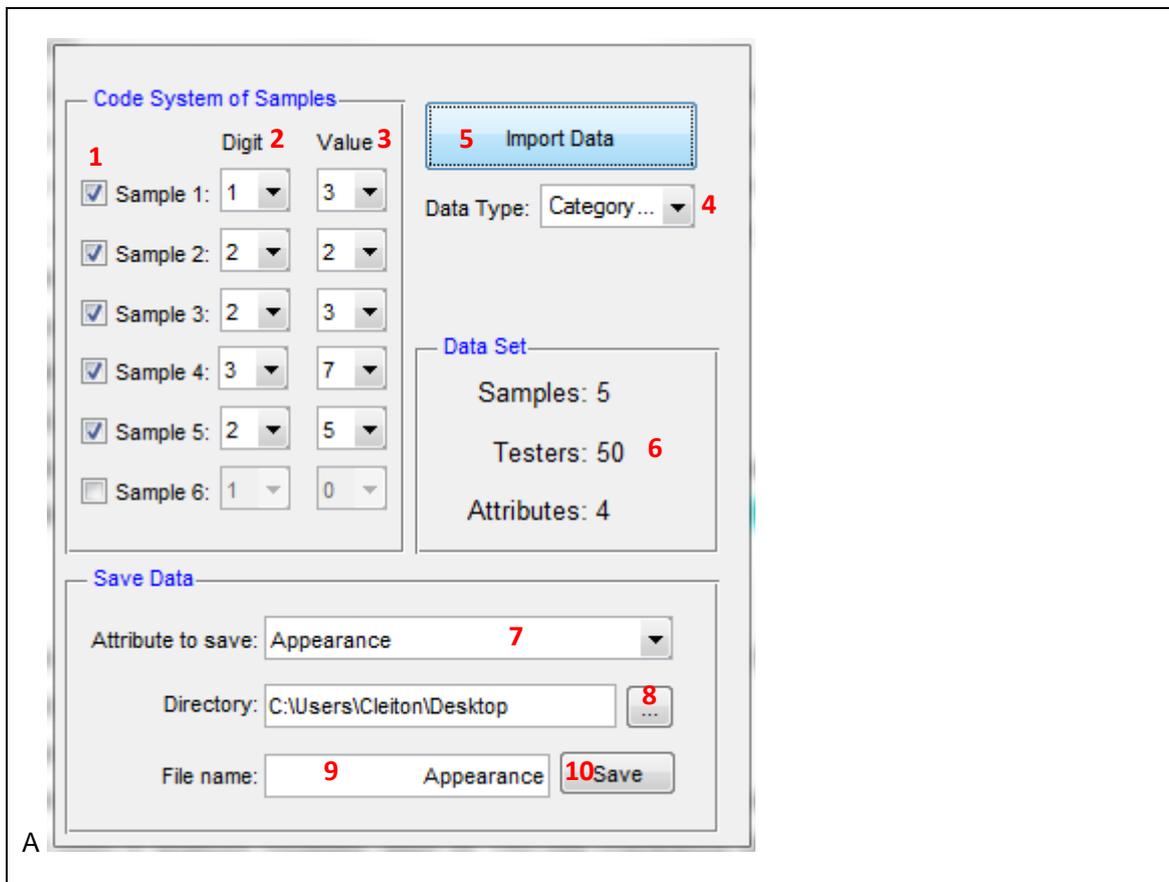


Figure 4. Arranging data set from category scale tests

Tests with line scale

Tests with line scale³, such as Quantitative Descriptive Analysis (QDA), acceptance tests, flavor profile, texture profile, free profile and others, can be performed using [Line Scale](#) data acquisition module (Figure 6). The obtained data, after evaluations by all tasters, are rearranged using [Category/Line scale Tests - Data Organizer](#) (Figure 7) to be analyzed.

Setting the experiment

- Select the directory to save the files using menu [File > Directory to save](#).
- Set the number of samples and attributes (Figure 5A) using menu [File > Experiment settings](#). Indicate if enable (structured) or disable (unstructured) scale values when asked.
- Insert the attribute names (Figure 6[8]).
- Set the instructions for testers using menu [File > Set instructions](#).
- If appropriate, set the terms at extremes of the scales using menu [File > Set extremes of the scales](#). If [Cancel](#), it is disabled. (Figure 5B)

Figure 5 consists of two panels, A and B, illustrating the settings for a line scale experiment.

Panel A shows the 'Number of samples (max. 6):' set to 5 and 'Number of descriptive attributes (max. 10):' set to 4. The 'OK' and 'Cancel' buttons are visible at the bottom.

Panel B shows the 'Attribute 1:' set to 'None;Much', 'Attribute 2:' set to 'Low;High', 'Attribute 3:' set to 'Min.;Max.', and 'Attribute 4:' set to 'Min.;Max.'. The 'OK' and 'Cancel' buttons are visible at the bottom.

Figure 5. Setting line scale experiment

Performing the experiment

After the tester has savored/tried a sample, he/she must evaluate it using line scales:

- Insert the sample code (1). See Sample Codification chapter for details.
- Rate the attributes using the line scale cursor (2).
- Press **Next** button (3) to evaluate the next sample.

Note: The scales are zeroed and the next sample to be tried is indicated (4).

- When the last sample is evaluated, press **OK** button (5). **Finish** button is enabled.
- Insert the file name (6) (e.g. initials of the tester name). Avoid special characters and spaces in file name.
- Press **Finish** button (7). A successful message is shown and the window is ready for a new analysis.



Figure 6. Performing tests with line scale

Arranging the data set for analysis

After each tester evaluation, a data file (.txt) is generated with the sample codes and its respective rates for the evaluated attributes. These files must be rearranged to generate a data set proper to analysis: one data set for each attribute, with samples in rows and tester rates in columns. The arrangement can be carried out using a proper module accessed using menu **Tools > Category/Line scale Tests - Data Organizer** (Figure 7) at SensoMaker's home screen, and then:

- Select the proper number of samples (1).
- Indicate the digit used to identify each sample (2).
- Indicate the digit value used to identify each sample (3).

Note: In the example, Sample 1 has 3 at 1st digit, Sample 2 has 2 at 2nd digit, Sample 3 has 3 at 2nd digit, Sample 4 has 7 at 3rd digit, and Sample 5 has 5 at 2nd digit. See Sample Codification chapter for details.

- Select the data type (4). Line scale in this case.
- Press **Import Data** button (5).
- Select all individual tester files (.txt) and press **Open**. Data set size is shown (6).
- Select the attribute to be exported (7).
- Select the directory to save (8) and modify the file name (9) if appropriate.
- Press **Save** button (10). The saved file (.txt) has the tester attribute rates (columns) for the samples (rows) (like Figure 14A). These files are proper to be used in the analysis modules, such as Two-way Preference Mapping, Three-way Preference Mapping, Multivariate Exploratory Analysis and Basic Stats/ANOVA.

Sample	Digit 2	Value 3
Sample 1	1	3
Sample 2	2	2
Sample 3	2	3
Sample 4	3	7
Sample 5	2	5
Sample 6	1	0

Data Type: Line scale

Samples: 5
Testers: 50
Attributes: 4

Attribute to save: Sweetness
Directory: C:\Users\Cleiton\Desktop
File name: Sweetness

Figure 7. Arranging data set from category scale tests

Time-intensity analysis

Time-Intensity tests⁴ can be performed using [Time-Intensity](#) data acquisition module (Figure 8) and analyzed using [Time-Intensity](#) data analysis module (Figure 9).

Please rate the intensity of sweetness.

Settings

Directory: C:\Users\Cleiton\Desktop

File name: 1123_CAN

Total time: 2 20 sec

Delay time: 3 1 sec

Timer

1 sec

Intensity Meter

0 1 2 3 4 5 6 7 8 9 10

4

5 Start Stop

Figure 8. Performing Time-Intensity analysis

Setting the experiment

- Set the instructions to tester using menu [File > Set instructions](#).
- Select the directory to save (1).
- Set the total time for evaluation (2).
- If appropriate, set the delay time (3) to be counted before starting analysis.

Performing the experiment

- Insert the file name (4).

Note: for further identification of the samples, provide the sample code in the file name.

- Try the sample and press [Start](#) button (5).
- Rate the sensation intensity (6) using right or left arrow keys of the keyboard.
- When completed, a successful message is shown and then the window is ready for a new analysis.

Data analysis

- On the Time-Intensity data analysis module (Figure 9), press **Import Data** button (1).
- Select all files obtained for a sample (identified by the code in the file name; in the following example, files for the sample in question is identified by 2 in 1st digit; Figure 9B).
- Press **Open** (Figure 9B). The analysis time and number of observations (testers in the following example) is shown.
- Select the analysis type (2): mean curve or individual curves for each observation.
- Set the smooth level for the curve (3). If smooth is not appropriate, disable this option (4).
- Press **Plot** button (5) to obtain the curve (Figure 9C).
- Press **Compute Parameters** button (6) to obtain quantitative curve parameters (Figure 9D, Figure 10).

Note: Data from curves and tables can be copied using respective **Copy Data** buttons (7).

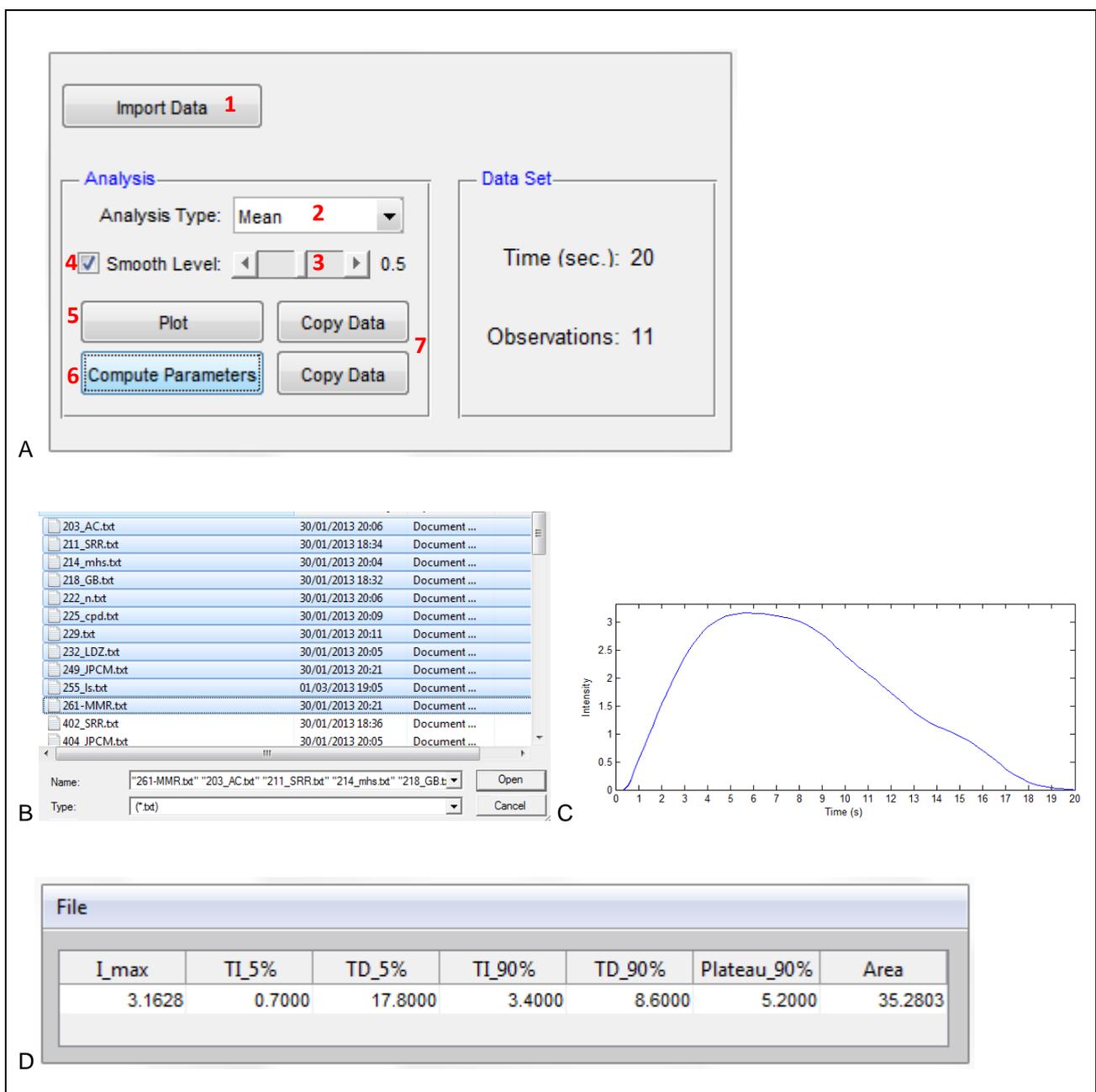


Figure 9. Analyzing Time-Intensity tests

Calculated curve parameters

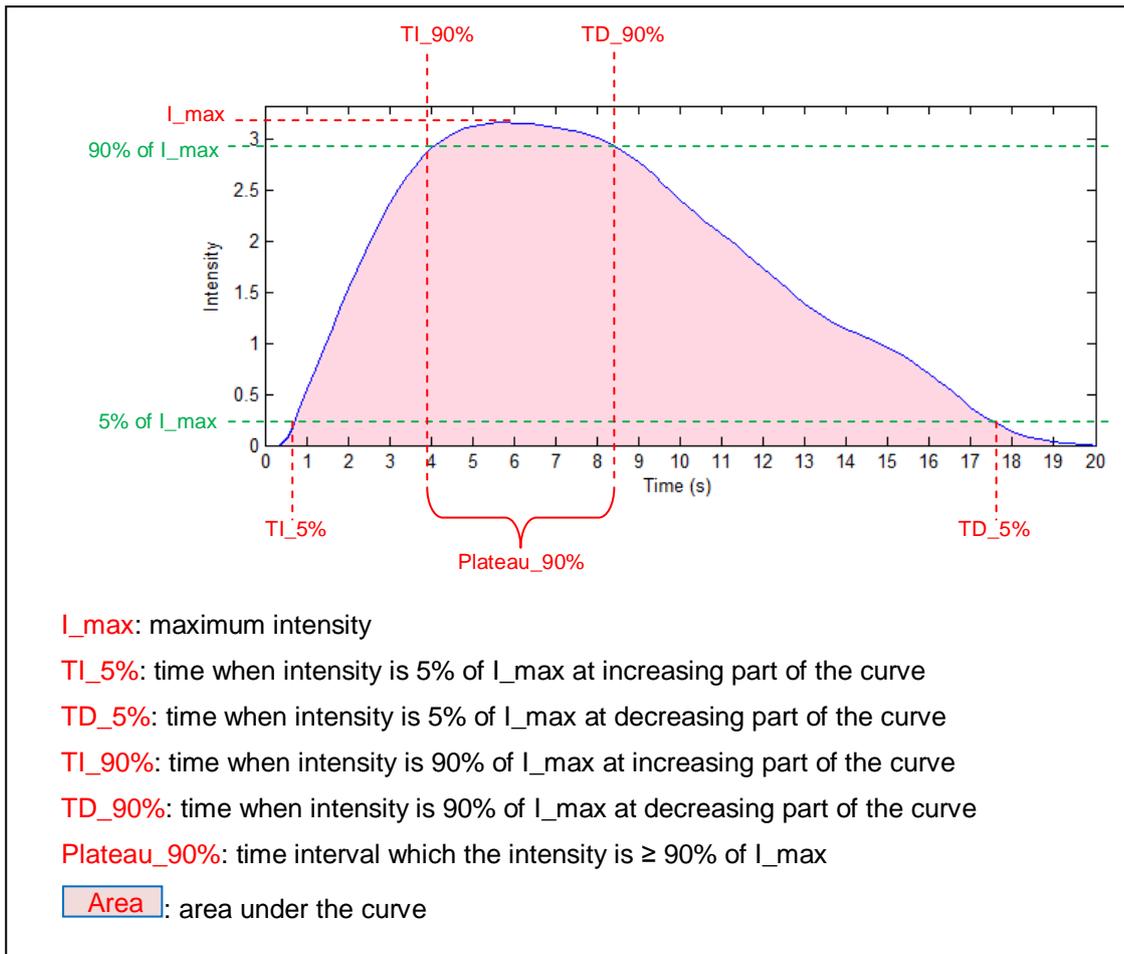


Figure 10. Time-Intensity curve parameters

Temporal Dominance of Sensations analysis

Temporal Dominance of Sensations tests⁵ can be performed using [Temporal Dominance of Sensations](#) data acquisition module (Figure 11) and analyzed using [Temporal Dominance of Sensations](#) data analysis module (Figure 12).

While trying the sample, check the dominant sensation.

Settings

Directory: C:\Users\Cleiton\Desktop 1

File name: 5 213_CAN

Total time: 2 25 sec

Delay time: 3 1 sec

Timer

6 sec

Dominance Meter

sweet umami

sour 7 spicy 4

salty astringent

bitter off-taste

Start 6

Stop

Figure 11. Performing Temporal Dominance of Sensations analysis

Setting the experiment

- Set the instructions for tester using menu [File > Set instructions](#).
- Select the directory to save (1).
- Set the total time for evaluation (2).
- If appropriate, set the delay time (3) to be counted before starting analysis.
- Set the sensations names (4).

Note: Set a dash (-) for not used sensations. Leaving it blank is not appropriate.

Performing the experiment

- Insert the file name (5).

Note: for further identification of the samples, provide the sample code in the file name.

- Try the sample and press [Start](#) button (6).
- Check the dominant sensation (7) using the proper button. The chosen sensation turns green
- When completed, a successful message is shown and then the window is ready for a new analysis.

Data analysis

- On the **Temporal Dominance of Sensations** data analysis module (Figure 12), press **Import Data** (1).
- Select all files obtained for a sample (identified by the code in the file name; in the following example, files for the sample in question is identified by 5 in 1st digit; Figure 12B).
- Press **Open** (Figure 12B). The analysis time and number of observations (testers in example) is shown.
- If appropriate, disable sensations in order to not be analyzed (2).
- Set the smooth level for the curve (3). If smooth is not appropriate, disable this option (4).
- Chance (5) and significance (6) lines also can be disabled.
- Press **Plot** button (7) to obtain the curve (Figure 12C).
- Press **Compute Parameters** button (8) to obtain quantitative curve parameters (Figure 12D).

Note: Data from curves and tables can be copied using respective **Copy Data** buttons (9).

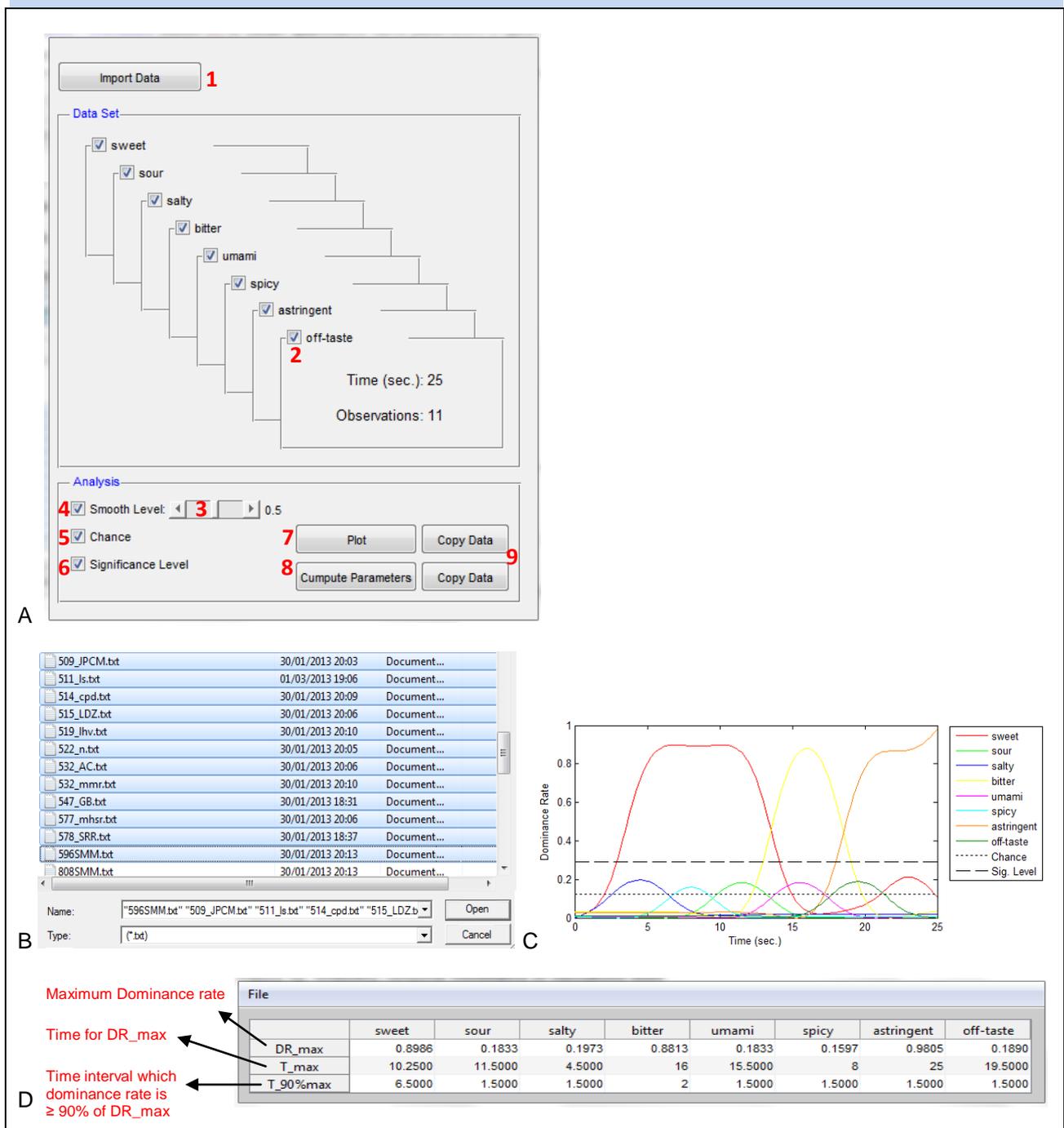


Figure 12. Analyzing Temporal Dominance of Sensations tests

Discrimination Testing

Discrimination testing (between two samples, A and B)³, such as triangle test, duo-trio test, and paired comparison test can be performed using [Discrimination Testing](#) data acquisition module (Figure 14A). After evaluations by all tasters, the obtained data can be analyzed using [Discrimination Testing](#) data analysis module (Figure 15A).

Setting the experiment

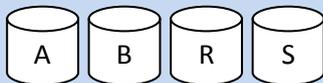
- Select the directory to save the files using menu [File > Directory to save](#) (Figure 14A).
- Set the test type using menu [File > Experiment settings](#) (Figure 13A).

Note:

- For Duo-trio test

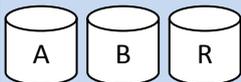
In this case, the following sample set can be used:

Balanced reference test:



R: reference for sample A; S: reference for sample B
There are four possible serving orders (R AB, R BA, S AB, S BA)

Constant reference test:



R: reference for sample A
There are two possible serving orders (R AB, R BA).

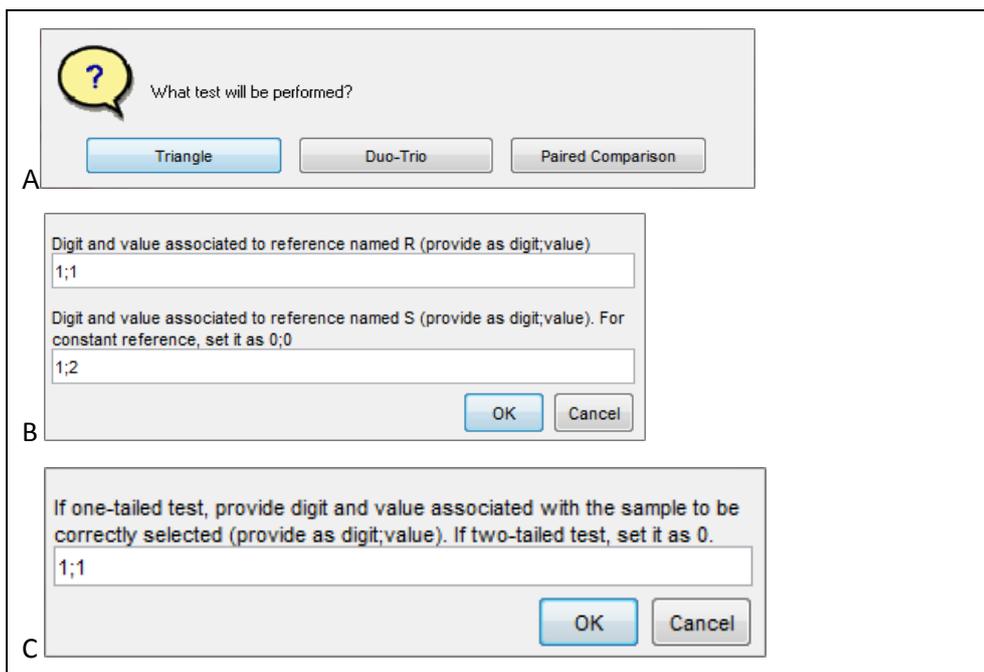
When asked (in [File > Experiment settings](#)), provide the digit and value associated to R (similar to sample A) and to S (similar to sample B). For constant reference test, set the second field as 0;0. (Figure 13B)

See Sample Codification chapter for details.

- For Paired Comparison test

To perform one-tailed test, provide (in [File > Experiment settings](#)) digit and value associated with the sample to be correctly selected. For two-tailed test, set it as 0. (Figure 13C)

- Set the instructions to testers using menu [File > Set instructions](#).



A

What test will be performed?

Triangle Duo-Trio Paired Comparison

B

Digit and value associated to reference named R (provide as digit,value)
1;1

Digit and value associated to reference named S (provide as digit,value). For constant reference, set it as 0;0
1;2

OK Cancel

C

If one-tailed test, provide digit and value associated with the sample to be correctly selected (provide as digit,value). If two-tailed test, set it as 0.
1;1

OK Cancel

Figure 13. Setting discrimination testing experiment

Performing the experiment

After the tester has savored/tried the samples, he/she must evaluate it according to the instructions (Figure 14):

- Insert the sample code (1).
- Check the sample according to instructions (2).
- Insert the file name (3) (e.g. initials of the tester name). Avoid special characters and spaces in file name.

When completed, press **Finish** button (4). A successful message is shown and a file (.txt) is saved. Then the screen is ready for a new analysis.

Note:

- If balanced reference Duo-trio test is performed, the testes must indicate the served reference (R or S). (Figure 14B). For constant reference Duo-trio test, it is not asked.
- For Triangle test, a same code system should be used for each sample, i.e., one digit/value for sample A and one digit/value for sample B. In the following example (Figure 14A), sample A is coded as 5 in 2nd digit and sample B is coded as 6 in 2nd digit.

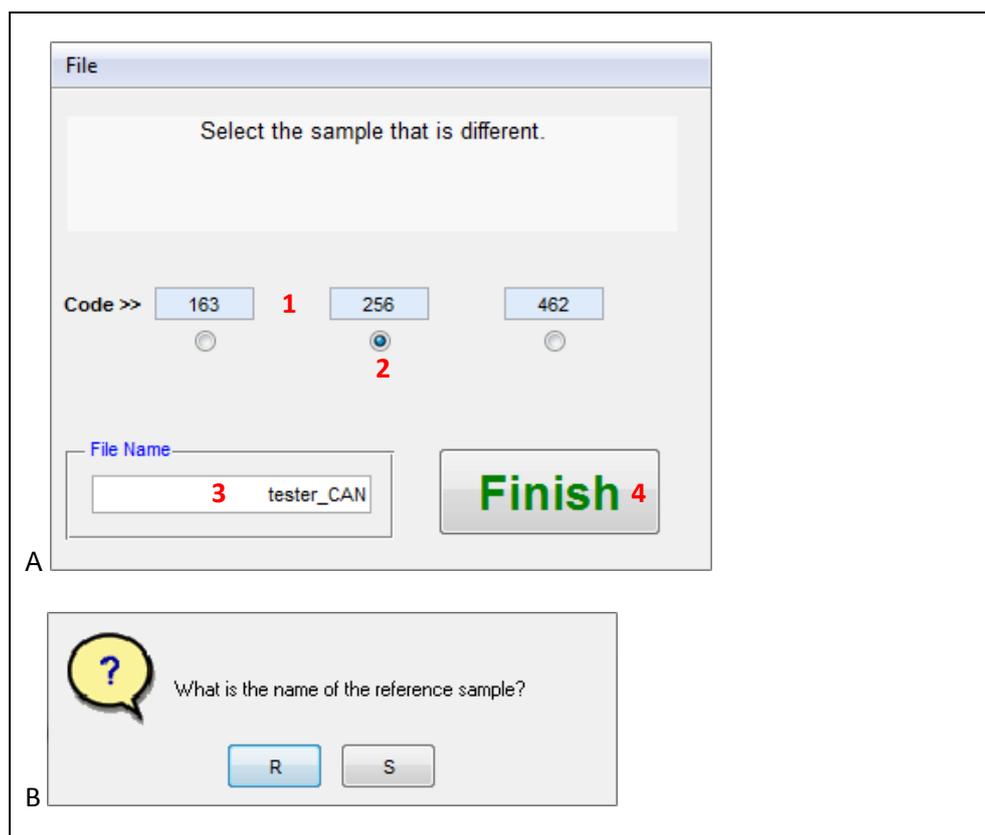


Figure 14. Performing discrimination tests

Data analysis

- On the **Discrimination Testing** data analysis module (Figure 15A), select the analysis type (1).
- Press **Import Data** button (2).
- Select all data files to be analyzed and press **Open**.
- Indicate the digit used to identify each sample (3).

- Indicate the digit value used to identify each sample (4).
- Press **Binomial Test** (5).
- A table with the results is shown (Figure 15B).

A

Analysis Type: Triangle **1**

Code System of Samples

	Digit	Value
Sample A:	1 3	1 4
Sample B:	1 3	3 4

Import Data **2**

Binomial Test **5**

B

	Count	%
Total Responses	5	100
Correct Responses	1	20
Incorrect Responses	4	80
one-tailed p-value	0.8683	

Figure 15. Analyzing discrimination tests

Preference mapping

Internal and external preference mapping^{6,7} can be carried out using [Two-way Preference Mapping](#) module (Figure 16).

Internal preference mapping

Inserting data set (table at the top)

- If the data set is a .txt file (Figure 17A) with samples in rows and consumer scores in columns (columns separator must be space or TAB), such as the files saved using [Category/Line scale Tests - Data Organizer](#) module (Figure 4), press [Open](#) button (1) and load the data file.
- If the data set is not a .txt file, type the data on the table (3) or paste it from a spreadsheet (Figure 17B) using [Paste](#) button (2). Use samples in rows and consumer scores in columns.
- If appropriate, insert consumer classes (5). If the columns headers in the data set are consumer classes (Figure 17B), they are inserted when the file is opened (1) or pasted (2).
- If appropriate, set sample labels (4). If they are in the opened .txt file or in the pasted data, they are loaded. If it is not provided, they are numbered.

In the following example, the data are hedonic scores for smell of 6 grape juices evaluated by 100 consumers; classes are MEN and WOMAN.

Note:

- After inserted, the data set can be saved as .txt file using [Save](#) button (6).
- Additional columns and rows can be inserted on the tables using + buttons (7).

Performing analysis

- Select the preprocessing (Standardized (correlation matrix) or Mean centering (covariance matrix)) (8).
- Select the plot type (vector or contour) (9).

Note: contour plot represents the number of consumer per area, ranging from 0 (low) to 1 (high).

- Press [Plot](#) button at left (10) to obtain the internal map (Figure 18A).

External preference mapping

Inserting data set (tables at the top and at the bottom)

- Insert the consumer scores similarly as described above for internal mapping.
- Similarly insert the descriptive data on the table at the bottom (11). Use samples in rows and variables in columns. Data set can be opened (12) from a .txt file, typed (11), or pasted (13) from a spreadsheet. In the following example, data (.txt) from a QDA of grape juices was used as external data (Figure 17C).
- If appropriate, set variable labels (14). If they are the opened .txt file, they are loaded. If it is not provided, these are numbered.

Note:

- After inserted, the data set can be saved as .txt file using [Save](#) button (15).
- Additional columns and rows can be inserted on the tables using + buttons (16).

Performing analysis

- Select the preprocessing (Standardized (correlation matrix) or Mean centering (covariance matrix)) (8).
- Select the plot type (vector or contour) (17).

Note: contour plot represents the number of consumer per area, ranging from 0 (low) to 1 (high). For circular model, also are available positive and negative ideal points.

- Select the model type (vectorial or circular) (18).
- Select the alpha to be used in the selection of the fitted consumers (19).
- Press **Plot** button at right (20) to obtain the external map (Figure 18B). Info for the fitted model also is shown (Figure 18C).

Data

Consumer response data

1 Open 2 Paste 6 Save Clear Consumers Preprocess Standardized 8 + 7

	1	2	3	4	5	6	7
1		6	7	7	7	4	4
2		5	5	6	6	6	5
3		7	3	4	4	4	4
4		6	6	8	8	8	8
5		8	8	8	8	6	8
6		7	7	6	7	7	6

7 +

5 Consumer classes

	1	2	3	4	5	6	7
MEN	5	MEN	MEN	MEN	MEN	MEN	MEN

Labels (optional)

Sample labels

1	A
2	B
3	C
4	D
5	E
6	F

4

Descriptor labels

1	PC
2	TU
3	NS
4	SS
5	NT
6	TS

14

Descriptive data (For External Map only)

12 Open 13 Paste 15 Save Clear 16 +

	1	2	3	4	5	6	
1	5.8700	3.7000	2.9600	3.3500	4.2100	5.1000	
2	7.3200	1.9500	5.6800	3.3000	8.3000	3.1700	
3	8.5000	1.8600	11	5.6900	3.3400	6.8100	3.2000
4	5.1000	3.6600	3.5400	3.3600	4.4000	5.1800	
5	3.5100	5.8200	1.5900	3.3700	3.3400	6.4700	
6	3.6600	5.9900	1.8300	3.3500	3.3100	6.4200	

16 +

Internal Mapping

Plot type Vectors 9 Plot 10

External Mapping

Plot type Vectors 17 Model Vectorial 18 alpha 19 0.2 20 Plot

Figure 16. Performing preference mapping

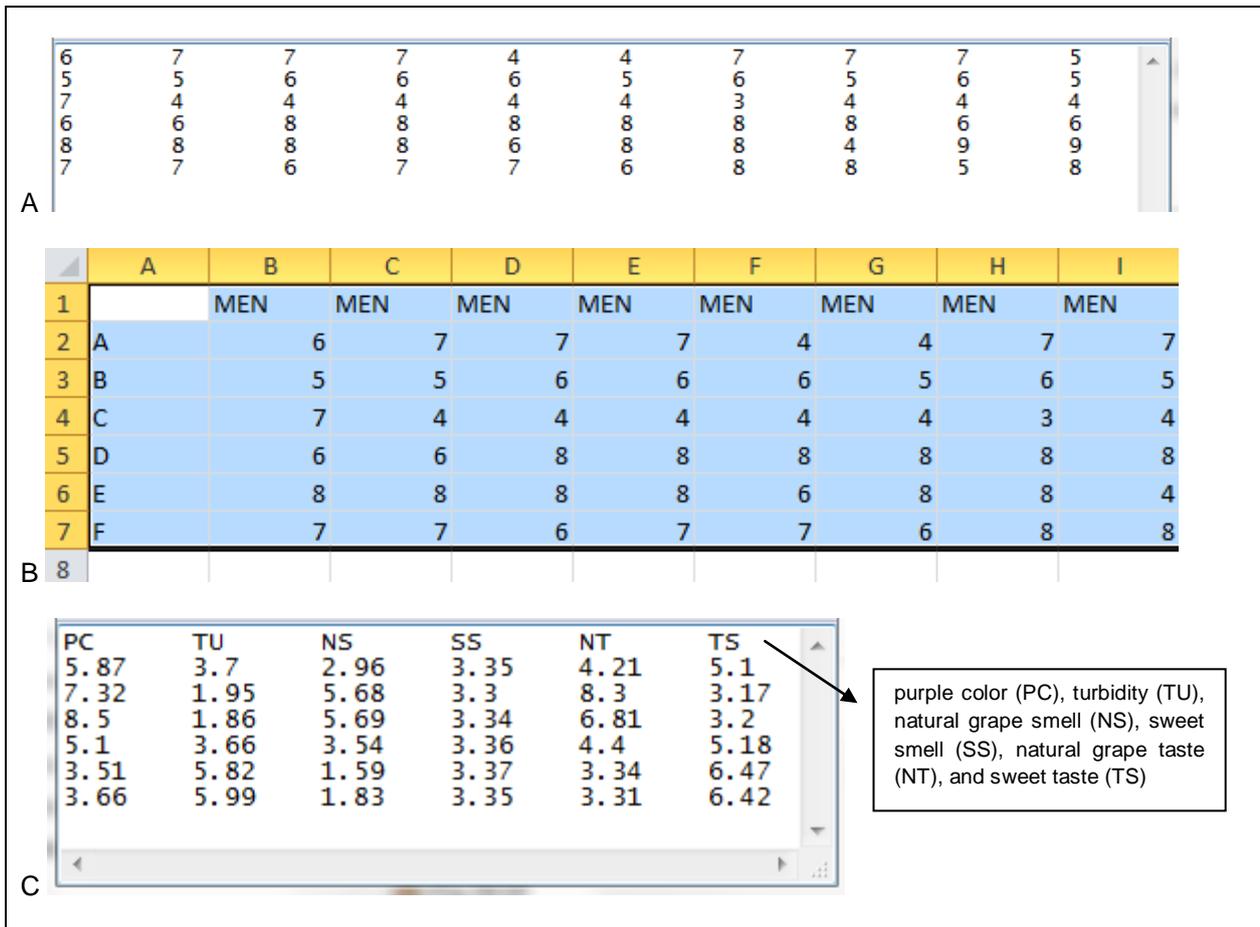


Figure 17. Data set for preference mapping

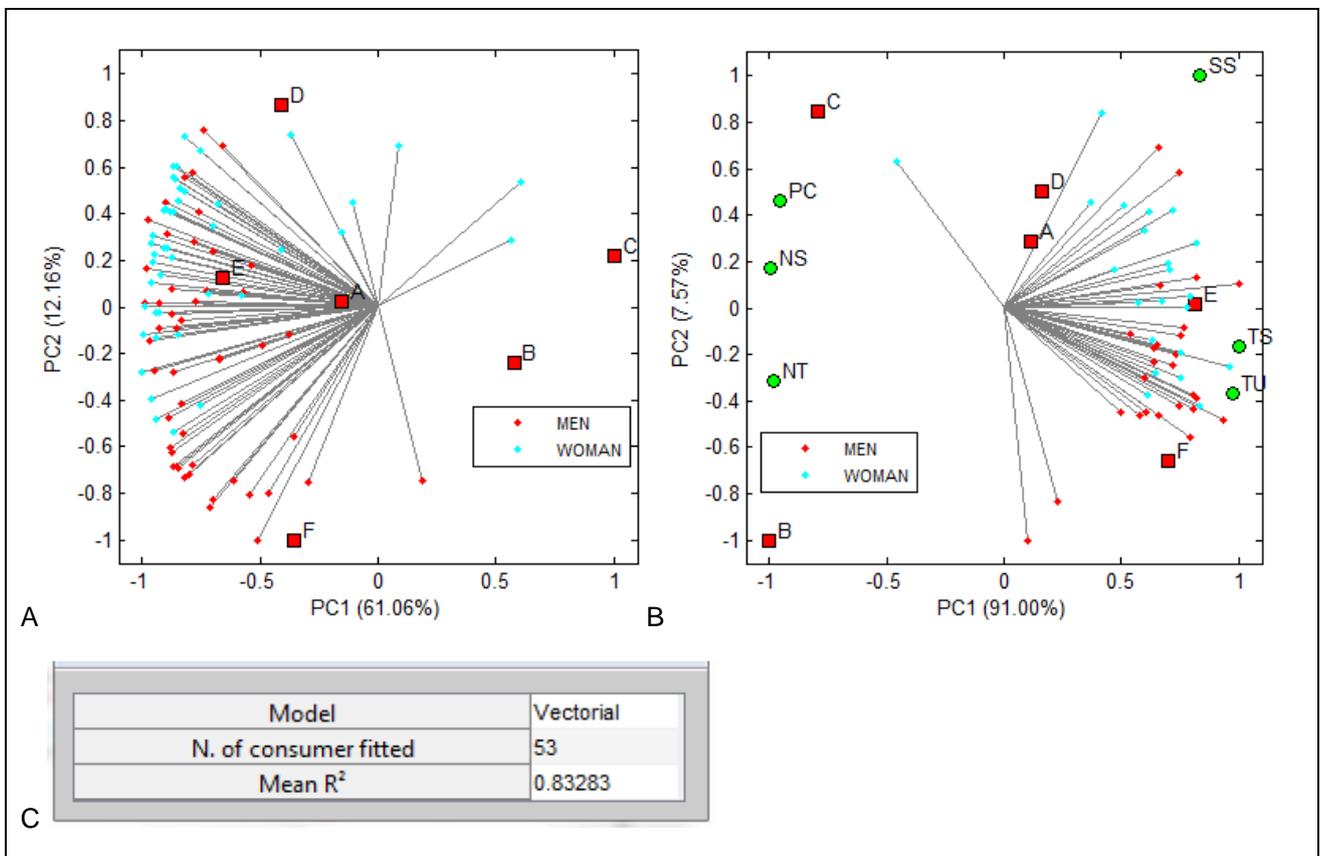


Figure 18. Internal and external preference mapping

Three-way preference mapping

Three-way internal and external preference mapping^{8,9} can be carried out using [Three-way Preference Mapping](#) module (Figure 19). Please see cited references^{8,9} for theoretical approach.

Three-way internal preference mapping

Inserting data set

Data set can be inserted only by .txt file (like Figure 17A) with samples in rows and consumer scores in columns (columns separator must be space or TAB), such as the files which are saved using [Category/Line scale Tests - Data Organizer](#) module (Figure 4).

- Press **Load** button (1) and load the data file (.txt).
- The next attribute to be loaded is automatically set (2); then, press **Load** (1) to open the next file.
- If appropriate, set sample labels (3). If they are in the .txt file, they are loaded. If it is not provided, these are numbered.
- If appropriate, set attribute names (4).
- If appropriate, insert consumer classes (5). If the columns headers in the data set are consumer classes (similar to Figure 17B, but in the .txt file), they are inserted when the file is loaded.

In the example, data are hedonic scores for appearance, color, smell, taste and intention to purchase of 6 grape juices evaluated by 100 consumers; classes are MEN and WOMAN.

Performing analysis

- Select the number of factors to be tested on the optimization step (6).
- Press **Optimize** button (7).
- Based on model performance (8) choose the number of factors (9) to be used in the PARAFAC model.
- Press **Fit** button (10).
- Select the plot type (11).

Note: contour plot represents the number of consumer per area, ranging from 0 (low) to 1 (high).

- Press the proper button (12) to obtain plots (Figure 20A).

Three-way external preference mapping

Inserting data set

- Insert the consumer scores similarly as described above for three-way internal mapping.
- Check **External approach** (13)
- Press **Load external data** button (14) and open the external data in a .txt file (like Figure 17C). In the following example, external data are QDA of grape juices (Figure 17C).
- If appropriate, set the external data labels (15). If it is not provided, these are numbered.

Performing analysis

- Optimize (7) and fit (10), as described above. Get the plots (Figure 20B) using proper button (12).

Consumer acceptance data

Labels (optional)

Sample labels		Attribute labels	
1	A	1	App
2	B	2	Color
3	C	3	Smell
4	D	4	Taste
5	E	5	Int_purc
6	F		

Consumer classes 5

49	50	51	52
MEN	MEN	WOMAN	WOMAN

Modelling

Optimize model: No. of factors to test: 4 (6) Optimize (7)

Fit model: No. of factors to fit: 2 (9) Fit (10)

No. of factors	Error	Variance (%)	CORCONDIA (%)
1	1637.8929	34.4843	100
2	1422.9661	43.0814	99.4057
3	1267.6403	49.2944	95.1945
4	1183.3413	52.6663	25.716

Loadings plot

Map type: Points-Vectors

External approach

External approach

External data labels:

1	
2	
3	
4	
5	
6	
7	
8	
9	

Modelling

Optimize model: No. of factors to test: 4 Optimize

Fit model: No. of factors to fit: 3 Fit

No. of factors	Error	Variance (%)	CORCONDIA (%)
3	1267.6403	49.2944	95.1945

Loadings plot

Map type: Points-Vectors (11)

External approach

External approach (13)

External data labels:

1	PC
2	TU
3	NS
4	SS
5	NT
6	TS

6 samples, 6 parameters

Figure 19. Performing three-way preference mapping

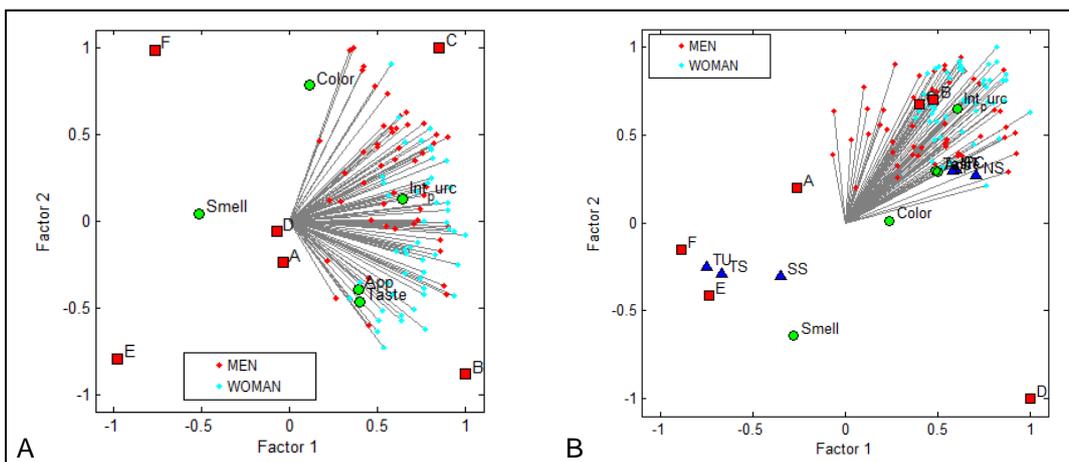


Figure 20. Internal (A) and external (B) three-way preference mapping

Basic statistics, ANOVA and mean tests

ANOVA and basic stats (such as mean, standard deviation and coefficient of variation), in addition to mean tests can be performed by [Basic Stats/ANOVA](#) module (Figure 21), which is accessed using menu [Tools](#).

Inserting data set

- Type data on the table (1) or paste it from a spreadsheet using [Paste](#) button (2). Data set can also be opened from a .txt file with treatments in rows and observations in columns using [Open](#) button (3); columns separator must be space or TAB. In the following example, treatments are different grape juices (named A to F) and observations are hedonic scores for appearance.
- If appropriate, set treatment labels (4). If they are in the opened .txt file or in the pasted data, they are loaded. If it is not provided, they are numbered.

Note:

- After inserted, the data set can be saved as .txt file using [Save](#) button (5).
- Additional columns and rows can be inserted on the tables using [+](#) buttons (6).

Performing tests

- Set the number of replications into observations (7) (see Figure 22 for details).
- Select the type of mean test (8).

Note: For Dunnett test, the control treatment is the first. An asterisk (*) indicates difference from control.

- Set the alpha for the significance level (9).
- Select the type of ANOVA (10)
- Press [ANOVA](#) button (11) to perform ANOVA (Figure 23A).
- Press [Basic Stats](#) button (12) to obtain basic statistics and to perform mean test (Figure 23B).

Note: Data from obtained tables are automatically copied and can be pasted in a spreadsheet.

The screenshot shows the software interface for performing ANOVA and mean tests. It includes a data entry table, a treatment label table, and various configuration options for the statistical tests.

	1	2	3	4	5	6	7
1	4	4	6	6	6	6	6
2	8	3	6	6	6	6	3
3	8	3	3	3	3	3	3
4	7	7	6	7	7	7	5
5	4	8	4	8	4	4	4
6	5	5	5	5	5	5	9

	1	2	3	4	5	6
1	A					
2	B					
3	C					
4	D					
5	E					
6	F					

Figure 21. Performing ANOVA and mean test

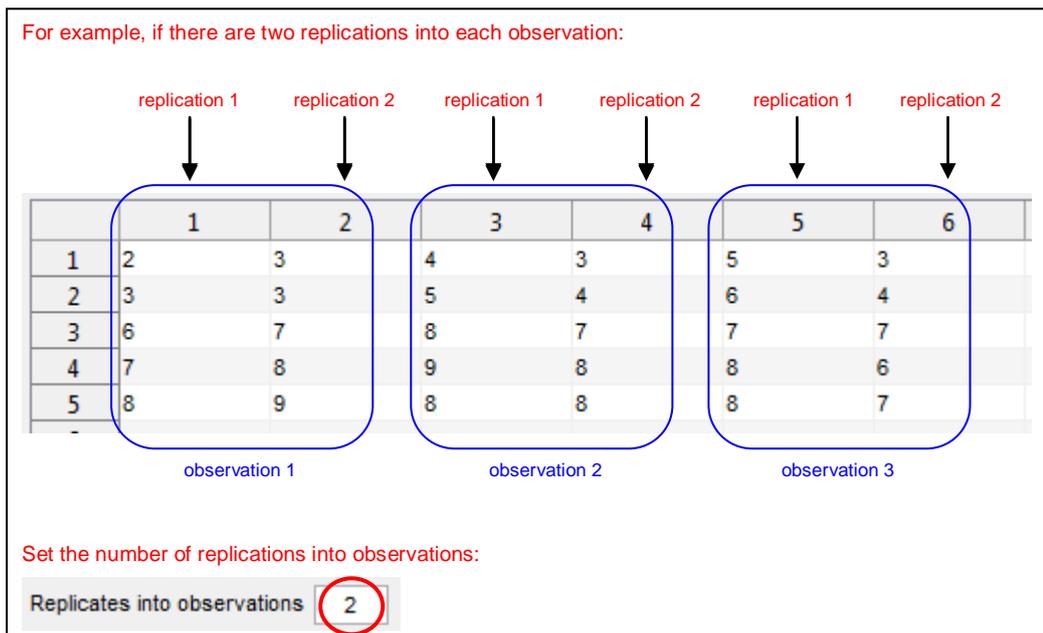


Figure 22. Arranging data set with replications

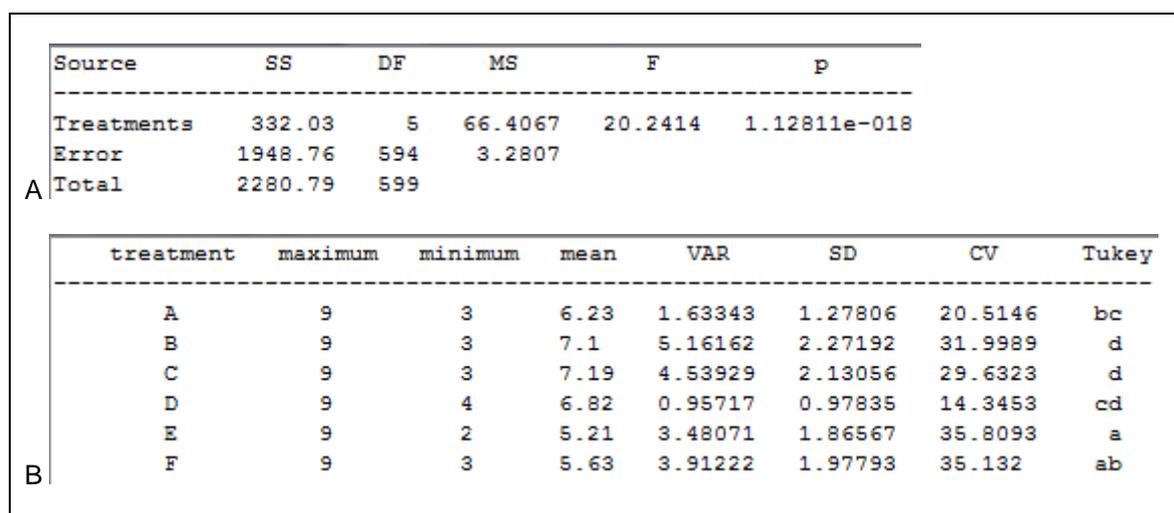


Figure 23. ANOVA and basic stats outputs

Polynomial regression

Polynomial regression by linear or quadratic model can be performed by [Polynomial regression](#) module (Figure 24), which is accessed using menu [Tools](#).

Inserting data set

- Type data (x and y) on the table (1) or paste it from a spreadsheet using [Paste](#) button (2). Data set also can be opened from a .txt file using [Open](#) button (3); columns separator must be space or TAB. In the example, independent variable (x) is the content of sugar in a grape juice (from 1 to 10%), and dependent variable is the respective means of hedonic scores for overall liking.

Note:

- After inserted, the data set can be saved as .txt file using [Save](#) button (4).
- Additional columns and rows can be inserted on the tables using [+](#) buttons (5).

Performing regression

- Select the polynomial degree (7).
- Set the alpha for significance level (8).
- Press [Regression Stats](#) button (9) to obtain the equation and statistics for the model (Figure 25A).

Obtaining regression graph

- Set dependent and independent variable name (10).
- Indicate if the equation will be shown on the graph or not (11).
- Press [Regression Graph](#) button (12) to obtain the graph (Figure 25B).

	x	y
1	0	3
2	2	5
3	4	6
4	6	7
5	8	6
6	10	5
7		
8		
9		
10		
11		
12		

Figure 24. Performing polynomial regression

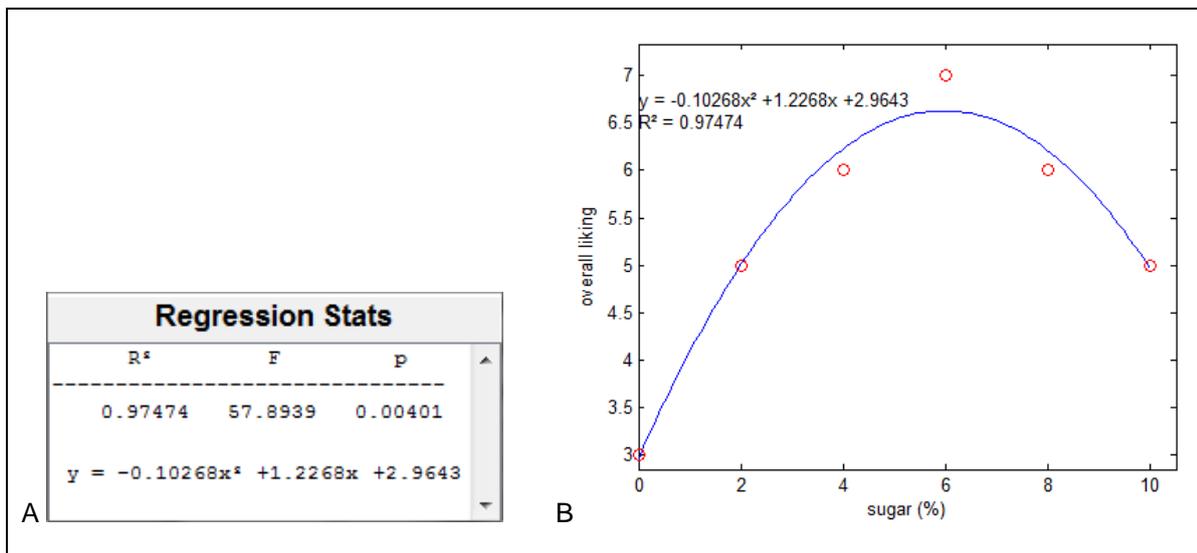


Figure 25. Polynomial regression outputs

Exploratory multivariate analysis (PCA and HCA)

Exploratory multivariate analysis by Principal Component Analysis (PCA) and Hierarchical Cluster Analysis (HCA) can be performed by [Exploratory Multivariate Analysis](#) module (Figure 26), which is accessed using menu [Tools](#).

Data

	1	2	3	4	5	6
1	3.6000	15.7000	0.8000	223.1000	117	1.0560
2	3.2000	14.1000	0.8000	231.4000	121.1000	1.0610
3	3.2000	14.6000	0.8000	237.2000	125.2000	1.0590
4	3.5000	16.1000	0.8000	225.8000	114.8000	1.0550
5	3.3000	17.5000	0.9000	211.7000	115.9000	1.0540
6	3.4000	18.1000	0.9000	210.9000	118.3000	1.0570

Preprocessing

Autoscale

Labels (optional)

Treatment labels

1	A
2	B
3	C
4	D
5	E
6	F

Variable labels

1	pH
2	SS
3	TA
4	TS
5	RS
6	De
7	vic.C

Principal Component Analysis

PC#	Variance(%)	Cumulative variance(%)
1	71.8390	71.8390
2	20.4906	92.3295
3	4.0925	96.4221
4	2.9389	99.3610
5	0.6390	100.0000
6	2.9794e-27	100.0000

Hierarchical Cluster Analysis

Distance Type: Euclidean

Linkage Type: Average

Use PCA:

N. of PC: 1

Figure 26. Multivariate exploratory analysis by PCA and HCA

Inserting data set

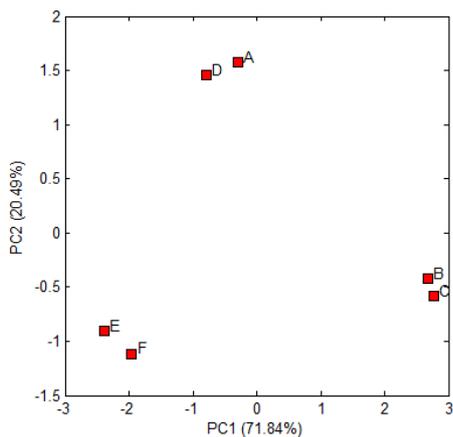
- Type data on the table (1) or paste it from a spreadsheet (Figure 27A) using [Paste](#) button (2). Use treatments in rows and variables in columns. In the following example, treatments are different grape juices (named from A to F) and variables are physicochemical measurements.
- If appropriate, set treatment labels (3). If they are in the opened .txt file or in the pasted data, they are loaded. If it is not provided, they are numbered.
- If appropriate, insert variable labels (4). If they are in the opened .txt file or in the pasted data, they are loaded. If it is not provided, they are numbered.

Note:

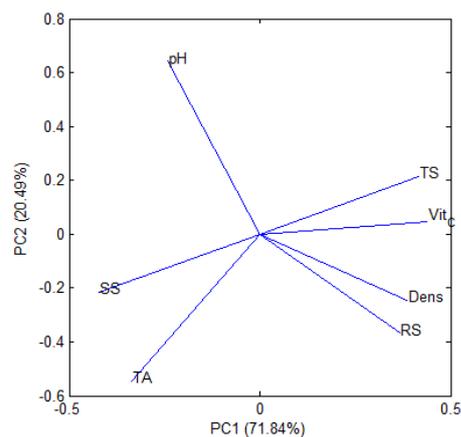
- Data set can also be opened from a .txt file (like Figure 17) with treatments in rows and variables in columns using [Open](#) button (18); columns separator must be space or TAB.
- After inserted, the data set can be saved as .txt file using [Save](#) button (19).
- Additional columns and rows can be inserted on the tables using + buttons (11).

	A	B	C	D	E	F	G	H	I
1		pH	SS	TA	TS	RS	Dens	Vit_C	
2	A	3.6	15.7	0.8	223.1	117	1.056	22.2	
3	B	3.2	14.1	0.8	231.4	121.1	1.061	25.2	
4	C	3.2	14.6	0.8	237.2	125.2	1.059	24.6	
5	D	3.5	16.1	0.8	225.8	114.8	1.055	20.5	
6	E	3.3	17.5	0.9	211.7	115.9	1.054	18.9	
7	F	3.4	18.1	0.9	210.9	118.3	1.057	19.5	
8									

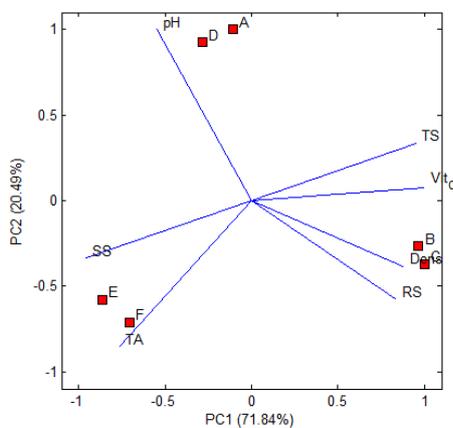
A



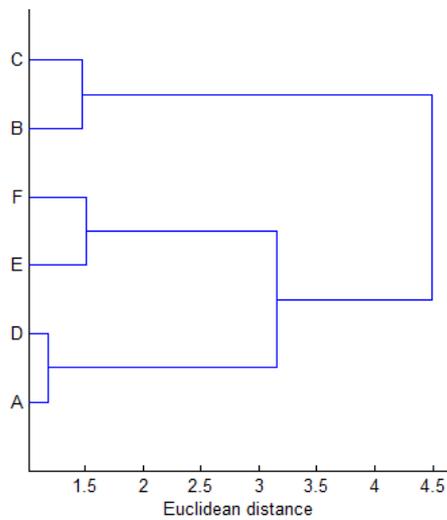
B



C



D



E

Figure 27. Performing PCA and HCA analysis

Performing PCA

- Select the preprocessing method (5)
- Press **Run PCA** button (6).
- Select PC to be plotted on X and Y axis (7).
- For scores graph, press **Scores plot** button (8) (Figure 27B).
- For loadings graph (Figure 27C), select the plot type (8) and press **Loadings plot** button (10).
- For a scores and loadings graph (Figure 27D), press **Biplot** button (11)

Performing HCA

- Select the distance type (12).
- Select the linkage type (13).

Note: Optionally PCA can be previously applied to HCA: select [Use PCA](#) (14) and the number of PC to be used (15).

- Press [Dendrogram](#) button (16) to run HCA and obtain the dendrogram (Figure 27E).

Sequential Analysis of Wald

Graphs for Sequential Analysis of Wald¹⁰ can be performed by [Sequential Analysis of Wald](#) module (Figure 28), which is accessed using menu [Tools](#).

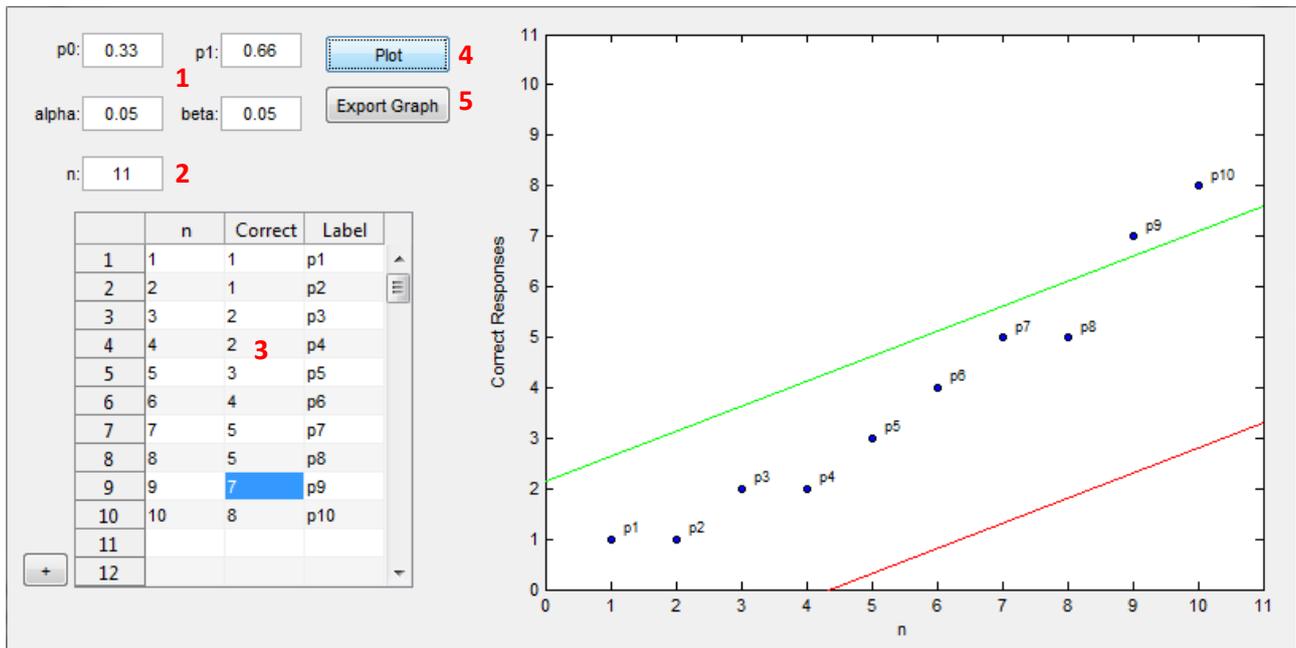


Figure 28. Sequential Analysis of Wald

Inserting data set

- Set p_0 , p_1 , α and β parameters (1).
- Set the maximum value to be exhibited in x axis (2).
- Set the number of tests (n), the number of correct responses, and the label for each test (3).
- Press [Plot](#) to visualize the graph (4).
- Press [Export Graph](#) to export the graph as a figure file (5). See Figure Handling Chapter for details.

Binomial Test

Binomial tests³ (useful for Discrimination Testing data analysis) can be performed by [Binomial Test](#) module (Figure 29), which is accessed using menu [Tools](#).

The screenshot shows a software interface for a Binomial Test. It contains the following elements:

- An input field for 'n' with the value '60'.
- A dropdown menu for 'Probability' with the value '1/2'.
- An input field for 'Successes' with the value '40'.
- A dropdown menu for 'Type' with the value 'one-tailed'.
- A 'Compute' button.
- A display area showing the result: 'p-value = 0.0067446'.

Red annotations are present: a '1' is placed above the 'Probability' field, a '2' is placed to the left of the 'Compute' button, and a '3' is placed to the right of the 'p-value' result.

Figure 29. Binomial test

Inserting data set

- Set the total number of observations (n), the number of successes, the probability and the type of test (one or two tailed test) (1).
- Press [Compute](#) (2) to obtain the p-value associated with the data (3).

Figure handling

Saving figure with high resolution

- Access menu **File > Export setup** at the figure window.
- At the setup window (Figure 30A), access **Rendering (1)**.
- Set the color to be saved, e.g., RGB color, gray scale, etc (2).
- Set the resolution to be saved, e.g., 600 dpi (3).
- Press **Export** button (4).
- Set the file name (5) (Figure 30B)
- Select the file type, e.g., .tif (6).
- Press **Save** button (7)

Note: If .fig (MATLAB figure) is selected in file type, the file can be opened only using menu **File > Open Figure** in the SensoMaker's home screen or using Matlab software. Figures (.fig) can be edited (e.g., font size, font color) only on the Matlab software.

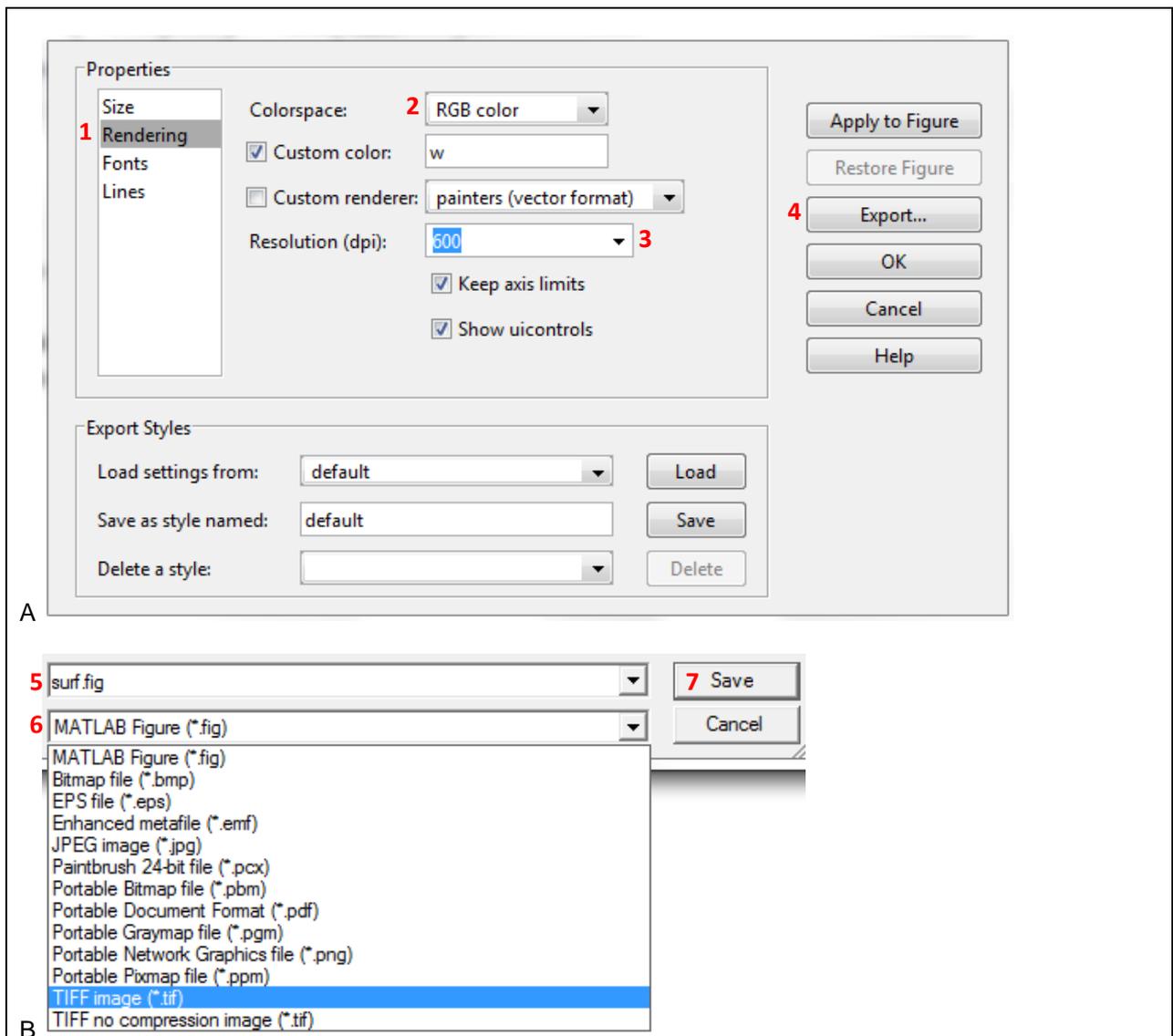
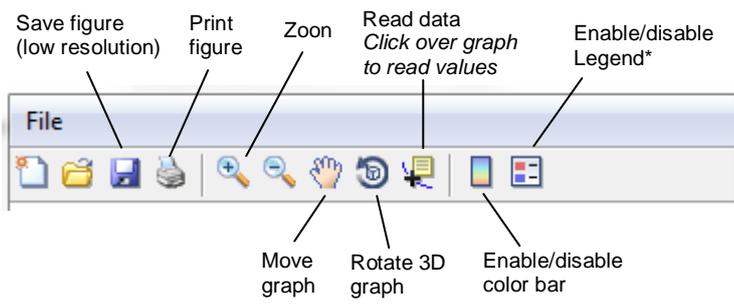


Figure 30. Exporting figure

Tools at the figure window



**To move legend, click with left mouse button and drag.*

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